



TOM LEMANSKI



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EXECUTIVE SUMMARY

Prior to founding this strategic development firm, Tom spent 20 years as an owner and manager of a 24 hour/day manufacturing facility. He subsequently served as President of a consumer product marketing company for six years where he led a successful turnaround by rebuilding and re-positioning the product line and building a new sales force.

PROFILE

Prior to founding this strategic development firm, Tom spent 20 years as an owner and manager of a 24 hour/day manufacturing facility. He subsequently served as President of a consumer product marketing company for six years.

In his executive career, Tom served as a Vice President and Director of a 24 hour/day manufacturing facility. As a leader, stockholder and officer in the family owned organization, Tom succeeded in leading the softening and reshaping of the corporate culture by improving trust with employees, vendors and customers. He led and developed a true Partnering relationship with a major customer that led to the subsequent acquisition of the partner company. Tom also pioneered the implementation of groundbreaking programs such as: job sharing, production employee incentive programs, Just-In-Time truckload deliveries and served on multi-vendor, product re-staging development team for an international food company.

In his six years as President of the consumer product marketing company, he led a turnaround that doubled the sales of the company by shifting focus to a new market, rebuilding the product line and the sales organization.

INDUSTRY EXPERTISE

- Top Level Leadership and management in:
- Mass Market Consumer Product Marketing
- Plastic Manufacturing in a 24 hr/day environment

DEVELOPMENTAL COACHING EXPERTISE

- Founded of Chicago Executive Coaching in 2006
- RAC Coaching Academy
- Developing skills in Narrative Coaching

EXPERTISE HIGHLIGHTS

- Led successful turnaround of acquired consumer product marketing company
- Navigated political challenges of a family owned business

CURRENT AFFILIATIONS

- WBECs
- TTI Success Insights

PAST AFFILIATIONS

- Past President Midwest Plastics Association
- Charter member of International Housewares Association
CORE Group: Chief Officers Reaching for Excellence

EDUCATION

- BS Degree in Business Management & Administration - Bradley University
- School of Hard Knocks